

Virtue Insight

Sponsorship & Exhibition Opportunities

3G Summit 2010

"Identifying the significance of 3G launch, Impact of mobile content & emerging issues in India & South Asia"

22nd, 23rd July 2010, New Delhi, India.

Why work with us?

Virtue Insight focuses on wide global view about the current scenario and developments in the telecom industry. The latest development in the technology has led to many changes which is why a networking gathering of the professionals at meetings such as the 3G Summit 2010 is crucial.

The conference is targeting to reach a wide section of the telecom industry from the Asian, & International region. It would be an ideal opportunity to market your product, promote your company & highlight your company's potential.



Sponsorship Packages

Platinum/Principal Sponsor - INR 4,00,000 + Tax

- Speaking opportunity (30 minute slot)
- Exhibition space (3X2 m)
- 12 free delegate - client passes
- Conference Signage
- Web Promotion
- CD advertising
- Delegate bag sponsorship
- Sponsor Cocktail Reception / Networking Drinks
- Branding opportunity- name and logo will be put on event brochures/ advertisement/ all internet marketing/ promotional material and on the venue as Platinum Sponsor of the event.
- Promotional literature will be inserted in all delegate bags.

Gold sponsor- INR 3,00,000 + Tax

- Speaking opportunity (20 minute slot)
- Exhibition space (3X2 m)
- Branding opportunity- name and logo will be put on event brochures/ advertisement/ all internet marketing/ promotional material & on the venue as Gold Sponsor of the event.
- 06 free delegate - client passes
- Promotional literature will be inserted in all delegate bags.

Silver sponsor- INR 2,00,000 + Tax

- Speaking slot(20 minutes)
- Branding opportunity- name and logo will be put on event brochures/ advertisement/ all internet marketing/ promotional material and on the venue as Silver Sponsor of the event.
- 3 free delegate - client passes
- Promotional literature will be inserted in all delegate bags.

CD sponsorship- INR 2,50,000+Tax

- The CD includes all conference presentations and is sent to all conference attendees around 10 days after the event.
- We help you reach the right people by inserting your advertisements/ company profile in the CD.
- Your name and logo will be on the CD cover.
- 04 free delegate - client pass.
- Branding opportunity- name and logo will be put on event brochures/ advertisement/ all internet marketing/ promotional material and on the venue as CD Sponsor of the event.

Conference Delegate Book Sponsor (Exclusive) - INR 1,50,000+Tax

- Full page advertisement of sponsor on the outside back cover of the Conference books.
- 01 free delegate - client pass
- Branding opportunity- name and logo will be put on event brochures/ advertisement/ all internet marketing/ promotional material and on the venue as Delegate Book Sponsor of the event.

Lanyard Sponsorship (Exclusive) - INR 2,00,000 + Tax

- The lanyard on the conference badges will have the sponsor logo branding
- 01 free delegate - client pass
- Branding opportunity- name and logo will be put on event brochures/ advertisement/ all internet marketing/ promotional material and on the venue as Lanyard Sponsor of the event.

Bronze sponsor - INR 1,50,000 + Tax

- Exhibition Space (3X2 m)
- Branding opportunity- name and logo will be put on event brochures/ advertisement/ all internet marketing/ promotional material and on the venue as Bronze Sponsor of the event.
- 03 free delegate - client pass

Sponsorship Packages

Lunch Sponsor(Exclusive) - INR 2,00,000+ Tax

- Sponsor company logo on banners will be displayed at lunch stations as Lunch Sponsor of the event.
- Promotional Literature of the company will be kept on the lunch venue and will be inserted in delegate bags.
- 01 free delegate - client pass
- Branding opportunity- name and logo will be put on event brochures/ advertisement/ all internet marketing/ promotional material and on the venue as Lunch Sponsor of the event.

Coffee/Tea Sponsor(Exclusive) - INR 2,00,000+ Tax

- Sponsor company logo on banner will be displayed at coffee/tea stations as Coffee/Tea Sponsor.
- Promotional Literature of the company will be kept on the coffee / tea stations and will be inserted in delegate bags.
- 01 free delegate - client pass
- Branding opportunity- name and logo will be put on event brochures/ advertisement/ all internet marketing/ promotional material and on the venue as Coffee / Tea Sponsor of the event.

Sponsor Delegate Pens (Exclusive) - INR 1,00,000+Tax

- Sponsor company logo and conference logo printed on attractive pens and are kept on every table and inserted in every delegate bag.(provided by the sponsor)
- 01 free delegate - client pass
- Branding opportunity- name and logo will be put on event brochures/ advertisement/ all internet marketing/ promotional material and on the venue as Delegate Pen Sponsor of the event.

Registration Counter Sponsor (Exclusive) - INR 2,00,000+ Tax

- Sponsor Company logo on banner will be displayed at the registration counter.
- Promotional Literature of the company will be kept on the registration counter and will be inserted in delegate bags.
- 01 free delegate - client pass
- Branding opportunity- name and logo will be put on event brochures/ advertisement/ all internet marketing/ promotional material and on the venue as Registration Counter Sponsor of the event.

Conference Delegate Conference Pads- INR 1,00,000 + Tax

- Sponsor company logo and conference logo printed on attractive conference pads and are kept on every table. (provided by the sponsor)
- 01 free delegate - client pass
- Branding opportunity- name and logo will be put on event brochures/ advertisement/ all internet marketing/ promotional material and on the venue as Delegate Pads Sponsor of the event.

Conference Delegate Bags - INR 2,00,000 + Tax

- Sponsor company logo printed on each delegate bag (Placement of logo will be at discretion of the organisers)
- 2 free delegate - client pass
- Branding opportunity- name and logo will be put on event brochures/ advertisement/ all internet marketing/ promotional material and on the venue as Conference Delegate Bag Sponsor of the event.

Networking Drinks(Exclusive) - INR 1,50,000+Tax

- Sponsor company logo will be displayed at drinks station
- Promotional literature will be inserted in delegate bags.
- 01 free delegate - client pass
- Branding opportunity- name and logo will be put on event brochures/ advertisement/ all internet marketing/ promotional material and on the venue as Networking Drinks Sponsor of the event.

Exhibitors - INR 1,00,000 + Tax

- Exhibition Space (3X2 m)
- 3 free delegate - client pass
- Name and Logo on program agenda on Virtue Insight Website

Benefits of Sponsoring at Virtue Insight events:

- Exposure to the high quality telecom professionals worldwide
- Opportunity to gain your next client and build new business alliances
- Increase networking opportunities and keeping up with the latest technologies
- Direct interaction with the top decision makers of the telecom industry.
- Cost effective way of marketing and reaching the right target audience

We offer different sponsorship packages that suits different budgets and also tailor make a package to suit your budget and need. All sponsors will be acknowledged in the conference brochure.

Working at your convenience

At Virtue Insight, we offer you tailor made sponsorship packages to gain maximum ROI and make new business alliances. We can tailor make the packages for you to suit your requirement and budget. For further information please contact at info@visionshopsters.com



www.visionshopsters.com